



snug

by Portuguese Hands

shoppy  
DAYS



SS24 Collection



Happy Days  
SS24 Collection





Bring on the summer days spent on the road.







With the sky, the breeze, and music along for the ride.





Bring on the spontaneity of not having schedules or plans, only the here and now.





Bring on the long stopovers, with no fixed route, searching for the best landscapes.





Bring on the fields of flowers, the forest, and the beach.  
Late breakfasts, walks on the dunes, the sea, and the log raft.





Bring on the simplicity of Nature, the freedom to explore, and the purity of just being.





Bring on the innocent blissfulness and enthusiasm of being able to run barefoot through the meadows.

























Bring on the days full of colour, rich textures,  
and the smell of sea air.





























Bring on the days of easy smiles, whispered conversations, and funny games. Bring on... those happy days!





size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% Organic Cotton

colors.



11  
Ecru



13  
Beige



77  
Powder Pink



37  
Indigo



# 4S002



size.

3m · 6m · 9m · 12m · 18m · 24m

composition.

100% Organic Cotton

colors.



37  
Indigo



77  
Powder Pink



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecreu



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S011



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecrú



75  
Taupe



37  
Indigo

# 4S013



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecu



75  
Taupe



37  
Indigo

# 4S015



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% BCI Cotton (Better Cotton Initiative)

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo







size.

3m · 6m · 9m · 12m · 18m · 24m > **new** 3y · 4y

composition.

70% Organic Cotton · 30% Linen

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S019



size.

1m · 3m · 6m · 9m · 12m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S021



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



75  
Taupe



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S023



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



75  
Taupe



37  
Indigo



# 4S025



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

3m · 6m · 9m · 12m · 18m · 24m > **new** 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S027



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S029



size.

0m · 1m · 3m · 6m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo



HAPPY  
DAYS

# 4S030



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



11  
Ecu

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green



# 4S032



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



11  
Ecrú



75  
Taupe



37  
Indigo



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



11  
Ecrú



75  
Taupe



37  
Indigo



44  
Green

# 4S034



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

97% Organic Cotton · 3% Elastane

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

97% Organic Cotton · 3% Elastane

colors.



11  
Ecu

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green

# 4S036



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

97% Organic Cotton · 3% Elastane

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



44  
Green



# 4S037



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecu

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecu

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green



# 4S039



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecrú

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green

4S040



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecu

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green

# 4S041



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecu

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecrú

77  
Powder Pink

75  
Taupe

37  
Indigo

44  
Green

# 4S043



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecrú



75  
Taupe



37  
Indigo



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecrú



75  
Taupe



37  
Indigo



44  
Green

# 4S045



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecrú



75  
Taupe



37  
Indigo



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecru



75  
Taupe



37  
Indigo



44  
Green



# 4S047



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecrú



75  
Taupe



37  
Indigo



44  
Green



size.

3m · 6m · 9m · 12m · 18m · 24m > **new** 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecu



75  
Taupe



37  
Indigo



44  
Green

# 4S049



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



11  
Ecru



75  
Taupe



37  
Indigo



44  
Green



# 4S050



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



44  
Green

# 4S052



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



# 4S054



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



44  
Green

# 4S056



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink  
(Balloon)



44  
Green  
(Boat)



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink  
(Sweet)



44  
Green  
(Happy)



4S060



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



775  
Powder Pink/Taupe

# 4S061



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



7775

94 Powder Pink/Taupe



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



775  
Powder Pink/Taupe



# 4S063



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.





size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



75  
Taupe

# 4S065



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



75  
Taupe



size.

3m · 6m · 9m · 12m · 18m · 24m > **new** 3y · 4y

composition.

Singlet: 75% Org. Cotton · 25% Recycled Cotton | Shorts: 70% Org. Cotton · 30% Linen

colors.



75  
Taupe

# 4S067



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



7775

Powder Pink/Taupe  
100



75

Taupe



77

Powder Pink



44

Green



size.

0m · 1m · 3m · 6m

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



7775  
Powder Pink/Taupe



75  
Taupe



77  
Powder Pink



44  
Green





size.

0m · 1m · 3m · 6m

composition.

97% Cotton · 3% Elastane

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



# 4S071



size.

1m · 3m · 6m · 9m · 12m

composition.

97% Cotton · 3% Elastane

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

97% Cotton · 3% Elastane

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S073



size.

1 - 3m · 3 - 6m

composition.

97% Cotton · 3% Elastane

colors.



11  
Ecru



77  
Powder Pink



75  
Taupe



37  
Indigo



size.

1 - 3m · 3 - 6m

composition.

97% Cotton · 3% Elastane

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo

# 4S075



size.

**One size**

composition.

**75% Organic Cotton · 25% Recycled Cotton**

colors.



11  
Ecrú



77  
Powder Pink



75  
Taupe



37  
Indigo



44  
Green



size.

One size

composition.

Natural Wood · 100% Organic Cotton

colors.



77  
Powder Pink



75  
Taupe



37  
Indigo



44  
Green



# 4S077



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

75% Organic Cotton · 25% Recycled Cotton

colors.



77  
Powder Pink  
(Sweet Friends)



37  
Indigo  
(Happy Days)



44  
Green  
(Funny Pranks)







size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo

# 4S081



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo

4S083



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo

4S084



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo

# 4S085



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

77% Cotton · 23% Linen

colors.



37  
Indigo



4S087



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

T-shirt: 77% Cotton · 23% Linen | Bloomers: 100% BCI Cotton

colors.



37  
Indigo



# 4S090



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% Organic Cotton

colors.



37  
Indigo

# 4S092



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% Organic Cotton

colors.



37  
Indigo



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



37  
Indigo

4S094



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Organic Cotton

colors.



37  
Indigo





4S100



size.

3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Cotton

colors.



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% Cotton

colors.



44  
Green

# 4S102



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Cotton

colors.



44  
Green



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Cotton

colors.



44  
Green

# 4S104



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Cotton

colors.



44  
Green

4S105



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m > new 3y · 4y

composition.

100% Cotton

colors.



44  
Green

# 4S106



size.

1m · 3m · 6m · 9m · 12m · 18m · 24m

composition.

100% Cotton

colors.



44  
Green

# happy

DAYS



4S056 4S032  
4S012



4S057  
4S103



4S055 4S051



4S038  
4S102



4S050 4S030  
4S040



4S039 4S030  
4S101



# Sweet FRIENDS



4S074 4S062



4S038  
4S022



4S074 4S063  
4S011



4S035  
4S002  
4S010



4S030 4S050  
4S015



4S056  
4S011



4S018  
4S028  
4S034



4S016 4S057  
4S034

# funny PRANKS



4S075 4S019  
4S074 4S073



4S032 4S081  
4S010



4S087



4S046 4S031  
4S083



4S074 4S028  
4S013



4S045  
4S021



4S044  
4S093



4S036  
4S092

# funny PRANKS



4S064 4S032  
4S012



4S036 4S032  
4S040



4S044 4S027  
4S033



4S042



4S073 4S070



4S074 4S065



4S044 4S031  
4S021

# Happy Days SS24 Collection

The new Spring-Summer'24 collection features a reduced but timeless colour palette. The focus on simplicity and the essential is visible through the exploration of five colours and their respective symbology:

- . GREEN - colour of Nature, freshness, growth, and generosity.
- . WHITE - colour of light, purity, innocence, humility, and protection.
- . PINK - colour of flowers, love, friendship, lightness, and happiness.
- . BEIGE - colour of sand, of simplicity.
- . BLUE - colour of the sky and sea, harmony, truth, and spirituality.

As for the fabrics, these are few. Especially compared to knitwear.

This new collection includes:

- .lightweight cotton bases, essentially organic and/or recycled
- .timeless navy stripes, small discrete prints, of narrow stripes, squares or, flowers, almost always in one colour to help match with all the pieces.
- .plain-coloured “key” pieces, in each of the five colours and that go very easily with all the patterns in the collection.
- .a sea-coloured “melangé” fabric.
- .a “Vichy” fabric in green meadow and white innocence colours.
- .a denim-style striped canvas, with a fun print of the dear friend - The Duck.
- .some embroidery, of meadow flowers, handmade style, others of naif words and designs, embroidered with a drawstring, as if making the movement of a pencil.

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**Sales until: 15 September**

**Deliveries: end of January / beginning of February**

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Born Green.

Cofinanciado por:

**COMPETE**  
2020

**PORTUGAL**  
2020



UNIÃO EUROPEIA  
Fundo Europeu  
de Desenvolvimento Regional